



50th E Blue Chip Communication #2

August 17, 2015

50th E Blue Chip Vision

To host a premier sailing event that celebrates the rich traditions of the E Scow, its Blue Chip and sailors by reuniting past mystery guests and honorary class legends with the top performing teams in 2015.

To learn more about the 50th, click to view the [Event Overview](#).

The purpose of this Communication is to provide an update on the 50th E Scow Blue Chip that will take place from Thursday, September 24 through Sunday, September 27, 2015.

Questions this Communication will answer:

1. *How is the Fleet Invitation process going so far?*
2. *How do I get my pre-order in for all of the cool 50th Blue Chip apparel?*

1. HOW IS THE FLEET INVITATION PROCESS GOING?

We've had a fantastic response to this one-time event. Excitement reported from across the spectrum of regattas has been beyond expectation and the initial "Invitation Responses" is high. This demand is creating extra scrutiny to the final third of invitations to go out. At this point, only 2 regattas remain to qualify for the 50th: the ILYA Championship to be held later this week and the Nationals in September. Please be patient as the selection committee aims to ensure we have the top 25 to 30 boats on the line for the special honorary skippers that are eager to return to Pewaukee. For any questions, please email Jim Campbell jjc@whitecapconsulting.com or call 608-206-4284.

2. HOW DO I GET MY PRE-ORDER IN FOR ALL OF THE COOL 50TH BLUE CHIP APPAREL?

We are taking pre-orders only this year on merchandise at our store. Check out the great line-up of choices at <https://statwack.com/P8GRnzlnAT/store>. The drop dead to have your order delivered at the event is September 8. For any questions, please email Todd Haines V115@mailbag.com.

NOTE: Boat and Crew Registration will be funded by donations from Event Sponsors and generous donors. For additional information on how to donate, please contact Dex Decker at 262-327-3652 or brudex@yahoo.com.



One for the Ages...

The NCESA is working with the National Sailing Hall of Fame (nshof.org) to create a special hour long Documentary Film that will be produced and directed by Gary Jobson. Gary has arranged for it to be aired on ESPN Classic this Fall.

NATIONAL CLASS E SCOW ASSOCIATION



After 50 years of History, YOU will want to be a part of this Mystery!

Who will get the smoke in 2015?



Sail hard and fast to be part of that Mystery

For questions or additional information related to the 50th E Blue Chip, please contact Jim Campbell at 608-206-4284 or jjc@whitecapconsulting.com